



Economic Development

HOTEL OPPORTUNITY | PERRIS, CA

HARVEST LANDING

N. Perris Blvd & Orange Ave.

HIGH DEMAND HOTEL MARKET



STRONG HOTEL PERFORMANCE
62% Occupancy
\$125 ADR | \$77 RevPAR



TRAFFIC VISIBILITY
121,934+
Cars Per Day



DEVELOPMENT POTENTIAL
~72% Stabilized Occupancy
\$130+ ADR Potential



Property contact

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Potential Hotel Development Site



Freeway-Adjacent Site
 N. Perris Blvd & Orange Ave.



PRIME SPACE

APN 305-100-028 | ~68.13 Acres

- Underserved lodging market with limited quality hotel supply
- Strong demand driven by logistics, commercial, and regional travel
- Freeway visibility with convenient regional access
- Opportunity for new, high-quality hotel development

- **Logistics & Distribution** – Amazon, The Home Depot, Ross Dress for Less, Walgreens, Lowe's, and others
- **March Air Reserve Base** – Steady government and military overnight demand
- **Lake Perris, Southern California Fair & Perris Auto Speedway** – Regional leisure attractions drawing visitors year-round
- **Skydive Perris** – ~180,000 descents annually from civilian and military groups
- **Big League Dreams** – 275,000+ visitors annually for tournaments and events
- **DropZone Waterpark** - 140,000+ visitors annually for open season

DESTINATION PERRIS



City of Perris Economic Development (951) 943-6100 ext. 414

Email: edteam@cityofperris.org

www.cityofperris.org

PERRIS ATTRACTS 3 MILLION ANNUAL VISITORS...

INVENTORY – SUBMARKET

Category	Midscale & Economy	Submarket (Overall)
Inventory Rooms	5,028	10,995
Existing Buildings	101	157
Avg. Rooms per Building	50	70
Under Construction Rooms	81	455
Under Construction Buildings	1	5

PERFORMANCE – SUBMARKET

Metric	Midscale & Economy	Submarket (Overall)
Occupancy (12 Mo)	54.60%	62.10%
ADR (12 Mo)	\$86.42	\$124.83
RevPAR (12 Mo)	\$47.17	\$77.50

