



## Economic Development

HOTEL OPPORTUNITY | PERRIS, CA

# Perris Gateway

Ramona Expressway

HIGH DEMAND HOTEL MARKET



**STRONG HOTEL PERFORMANCE**  
**62% Occupancy**  
**\$125 ADR | \$77 RevPAR**



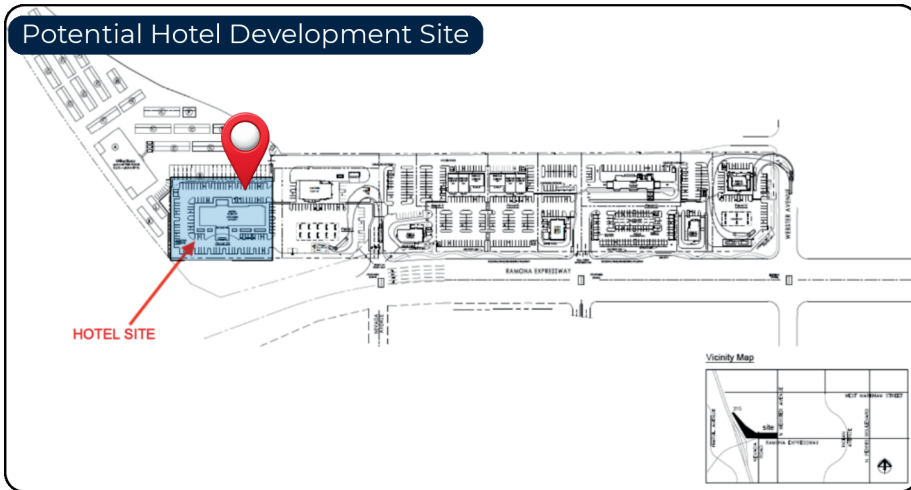
**TRAFFIC VISIBILITY**  
**484,574+**  
**Cars Per Day**



**DEVELOPMENT POTENTIAL**  
**~72% Stabilized Occupancy**  
**\$130+ ADR Potential**

Property contact Gary Hamro, Optimus Group (562) 237-4071 Garyhamro@gmail.com

### Potential Hotel Development Site



Perris draws consistent hotel demand from a diverse mix of commercial, government, and leisure visitors year-round



### PRIME SPACE

APN 314-180-023 | ~1.65 Acres

- Underserved lodging market with limited quality hotel supply
- Strong demand driven by logistics, commercial, and regional travel
- Freeway visibility with convenient regional access
- Opportunity for new, high-quality hotel development

- **Logistics & Distribution** – Amazon, The Home Depot, Ross Dress for Less, Walgreens, Lowe's, and others
- **March Air Reserve Base** – Steady government and military overnight demand
- **Lake Perris, Southern California Fair & Perris Auto Speedway** – Regional leisure attractions drawing visitors year-round
- **Skydive Perris** – ~180,000 descents annually from civilian and military groups
- **Big League Dreams** – 275,000+ visitors annually for tournaments and events
- **DropZone Waterpark** - 140,000+ visitors annually for open season

DESTINATION PERRIS



THE MARCH FIELD AIR MUSEUM



City of Perris Economic Development (951) 943-6100 ext. 414

Email: edteam@cityofperris.org

www.cityofperris.org

# PERRIS ATTRACTS 3 MILLION ANNUAL VISITORS...

## INVENTORY – SUBMARKET

Category	Midscale & Economy	Submarket (Overall)
Inventory Rooms	5,028	10,995
Existing Buildings	101	157
Avg. Rooms per Building	50	70
Under Construction Rooms	81	455
Under Construction Buildings	1	5

## PERFORMANCE – SUBMARKET

Metric	Midscale & Economy	Submarket (Overall)
Occupancy (12 Mo)	54.60%	62.10%
ADR (12 Mo)	\$86.42	\$124.83
RevPAR (12 Mo)	\$47.17	\$77.50

